



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

## Contract # 103348

**Schedule Dates** 10/17/12-11/06/12  
**Advertiser** Tiberi for Congress (4213)  
**Agency** Strategic Media Placement (3256)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** House, WBNS (1254)  
**Sales Office** WBNS-TV  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 2909 OH-CD12-PT  
**Account Types** Local/Political Candidate  
**Billing Type** Standard  
**Comments** OH-CD12-PT

**Date Entered** 10/15/12  
**Last Modified** 10/16/12  
**Entered By** Erica Pegues  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$12,975.00  
**Net Total** \$73,525.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	47	\$36,650.00
Nov. 2012	37	\$49,850.00
<b>Grand Total:</b>	<b>84</b>	<b>\$86,500.00</b>

56 89150

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/17/12-10/19/12	5	:30	11P- 11:35P (EST)	3			X	X	X						WBNS-TV (WBNS)	11pm News	10/15/12
1.1	Normal Line / SPOT	10/17/12-10/21/12	5	:30	11P- 11:35P (EST)	4			X	X	X		X	3	\$650.00	\$1,950.00	WBNS-TV (WBNS)	11pm News	10/16/12
1.1.1	Preempt	10/17/12															WBNS-TV (WBNS)	Schedule Change/Exception - INCORRECT TIME SPECS	
2.0	Revised Line / SPOT	10/22/12-10/22/12	5	:30	11P- 11:35P (EST)	1	X										WBNS-TV (WBNS)	11pm News	10/15/12
2.1	Normal Line / SPOT	10/22/12-10/27/12	5	:30	11P- 11:35P (EST)	4	X		X	X		X		4	\$650.00	\$2,600.00	WBNS-TV (WBNS)	11pm News	10/16/12
4.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	11P- 11:35P (EST)	2	X	X						2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	11pm News	10/15/12
5.0	Normal Line / SPOT	10/31/12-11/04/12	4	:30	11P- 11:35P (EST)	5			X	X	X	X	X	4	\$2,000.00	\$8,000.00	WBNS-TV (WBNS)	11pm News	10/15/12
5.0.1	Preempt	11/04/12															WBNS-TV (WBNS)	Schedule Change/Spot - 1130P-1205A	
6.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11P- 11:35P (EST)	1	X							1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	11pm News	10/15/12
7.0	Normal Line / SPOT	10/17/12-10/19/12	5	:30	5P- 6P (EST)	3			X	X	X			3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	5pm News	10/15/12
8.0	Normal Line / SPOT	10/22/12-10/26/12	5	:30	5P- 6P (EST)	5	X	X	X	X	X			5	\$600.00	\$3,000.00	WBNS-TV (WBNS)	5pm News	10/15/12
9.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	5P- 6P (EST)	2	X	X						2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	5pm News	10/15/12
10.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	5P- 6P (EST)	3			X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	5pm News	10/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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**Sales Office** WBNS-TV  
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**Phone/Fax** /  
**CPE** 2909 OH-CD12-PT  
**Account Types** Local/Political Candidate  
**Billing Type** Standard  
**Comments** OH-CD12-PT

**Date Entered** 10/15/12  
**Last Modified** 10/16/12  
**Entered By** Erica Pegues  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$12,975.00  
**Net Total** \$73,525.00  
**Sales Tax**

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<b>Grand Total:</b>	<b>84</b>	<b>\$86,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5P- 6P (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	5pm News	10/15/12
12.0	Normal Line / SPOT	10/17/12-10/19/12	5	:30	5:57A- 7A (EST)	3			X	X	X			3	\$500.00	\$1,500.00	WBNS-TV (WBNS)	6am News	10/15/12
13.0	Normal Line / SPOT	10/22/12-10/26/12	5	:30	5:57A- 7A (EST)	5	X	X	X	X	X			5	\$500.00	\$2,500.00	WBNS-TV (WBNS)	6am News	10/15/12
14.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	5:57A- 7A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	6am News	10/15/12
15.0	Normal Line / SPOT	10/17/12-10/19/12	5	:30	6P- 6:30P (EST)	3			X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	6pm News	10/15/12
16.0	Normal Line / SPOT	10/22/12-10/25/12	5	:30	6P- 6:30P (EST)	4	X	X	X	X				4	\$1,000.00	\$4,000.00	WBNS-TV (WBNS)	6pm News	10/15/12
17.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6P- 6:30P (EST)	1	X							1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	6pm News	10/15/12
18.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	5:57A- 7A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	6am News	10/15/12
19.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	5:57A- 7A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	6am News	10/15/12
20.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	7A- 8A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	7am Early Show	10/15/12
21.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	6P- 6:30P (EST)	3			X	X	X			3	\$2,000.00	\$6,000.00	WBNS-TV (WBNS)	6pm News	10/15/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6P- 6:30P (EST)	1	X							1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	6pm News	10/15/12
23.0	Normal Line / SPOT	10/17/12-10/18/12	4	:30	6:58P- 7:30P (EST)	2			X	X				2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	Jeopardy	10/15/12
24.0	Normal Line / SPOT	10/20/12-10/27/12	5	:30	6:57A- 9A (EST)	1						X		2	\$300.00	\$600.00	WBNS-TV (WBNS)	CBS This Morning Saturday	10/15/12

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Accepted-Station:

Date:

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**Billing Type** Standard  
**Comments** OH-CD12-PT

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**Entered By** Erica Pegues  
**CO-OP** No  
**Headline #**  
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25.0	Normal Line / SPOT	10/21/12-10/28/12	5	:30	8:58A- 10:30A (EST)	1							X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	CBS Sunday Morning	10/15/12
26.0	Normal Line / SPOT	10/21/12-10/28/12	5	:30	11A- 11:30A (EST)	1							X	2	\$250.00	\$500.00	WBNS-TV (WBNS)	Capitol Square	10/15/12
27.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS This Morning Saturday	10/15/12
28.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:58A- 10:30A (EST)	1							X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS Sunday Morning	10/15/12
29.0	Normal Line / SPOT	11/04/12-11/04/12	5	:30	11A- 11:30A (EST)	1							X	1	\$250.00	\$250.00	WBNS-TV (WBNS)	Capitol Square	10/15/12
30.0	Normal Line / SPOT	10/22/12-10/24/12	4	:30	6:58P- 7:30P (EST)	2	X		X					2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	Jeopardy	10/15/12
31.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6:58P- 7:30P (EST)	1	X							1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	Jeopardy	10/15/12
32.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	6:58P- 7:30P (EST)	2				X	X			2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	Jeopardy	10/15/12
33.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:58P- 7:30P (EST)	1	X							1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	Jeopardy	10/15/12
34.0	Normal Line / SPOT	10/20/12-10/27/12	5	:30	4:58A- 6:56A (EST)	1						X		2	\$100.00	\$200.00	WBNS-TV (WBNS)	Saturday Weekend News	10/15/12
35.0	Normal Line / SPOT	10/21/12-10/28/12	5	:30	6:28A- 8:30A (EST)	1							X	2	\$100.00	\$200.00	WBNS-TV (WBNS)	Sunday Weekend News	10/15/12
36.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	4:58A- 6:56A (EST)	1						X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	Saturday Weekend News	10/15/12
37.0	Normal Line / SPOT	10/17/12-10/18/12	4	:30	7:30P- 7:57P (EST)	2			X	X				2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	Wheel of Fortune	10/15/12
38.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	7:30P- 7:57P (EST)	1			X					1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	Wheel of Fortune	10/15/12

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39.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6:28A- 8:30A (EST)	1							X	1	\$200.00	\$200.00	WBNS-TV (WBNS)	Sunday Weekend News	10/16/12
40.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	6:58P- 7:30P (EST)	1					X			1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	Jeopardy	10/16/12

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